

ams OSRAM's Best-Selling SIRIUS HRI Lamp and Neolux Lamp Offer Long-Term Reliability

ams OSRAM is one of the global leaders in innovative lighting and sensor technologies. As such, the brand is reputed when it comes to offering premium lighting solutions to consumers from various segments. With reference to event, venue, or stage lighting, ams OSRAM's moving head lights –

*SIRIUS HRI lamps and Neolux lamps offer reliability and versatility in the long run. In this article, **Jenni Beldzik**, Head of Business Field Projection & SIRIUS and **Antonio Marino**, Global Sales Management Projection & SIRIUS, share how SIRIUS HRI Lamps and Neolux Lamps deliver an ideal solution for lighting designers, the artists, and the audience.*



Jenni Beldzik, Head of Business Field Projection & SIRIUS, ams OSRAM



Antonio Marino, Global Sales Management Projection & SIRIUS, ams OSRAM

Lighting plays a pivotal role in events and venues by enhancing the overall atmosphere, setting the mood, and drawing attention to key elements. It can transform a space, create visual interest, and evoke specific emotions, making it a crucial component of any successful event or venue.

Moving head lights characterized by their ability to pan and tilt, providing a wide range of motion and flexibility in directing light beams uses different types of light sources. Although the world goes on with new trends and new technologies – when you have to organize a show where beam or hybrid luminaires are required – the SIRIUS HRI lamp is still the most effective light source, in terms of quality obtained and price paid, making it the most used and efficient lighting technology, for several years to come.

SIRIUS HRI has a comprehensive product portfolio under three different categories with unique characteristics compatible with various entertainment lighting fixtures for different applications. SIRIUS HRI PRO are the premium lamps, SIRIUS HRI CORE are standard lamps offering the best combination of performance and durability and SIRIUS HRI VALUE are standard lamps offering the best value for the price.

SIRIUS HRI lamps are compact, lightweight, and provide very stable light output and high luminance with an optimized burner for every operating position. SIRIUS HRI lamps are designed as a complete system that includes an optimized Electronic Control Gear (ECG). Combining stable performance, efficiency, and luminance, these lamps can be used in many applications of entertainment lighting.

As one of the best-selling ams OSRAM lamps, SIRIUS HRI lamps are impact-

ed by those counterfeit lamps at very low prices. Some of them are very easy to identify, but others are not. That's why we offer an online authentication tool called **TRUST SIRIUS HRI** that allows customers to verify the authenticity of their lamps. The online verification tool helps to distinguish original SIRIUS HRI lamps from counterfeits.

NEOLUX STAGE:

NEOLUX is a very old OSRAM brand for more than 90 years offering good value for money products. To address the needs of our customers, NEOLUX applies German technology standards at all stages of the supply chain. NEOLUX takes safety seriously. Engineered by R&D teams in Germany, the lighting products are tested throughout the production process and certified to a number of German and international standards such as RoHs, REACH and ISO.

NEOLUX lamps are compatible with most of the famous Moving Head fixture manufacturers in Asia in the power of 230W, 280W, 330W, 350W & 380W.

An advantage of using genuine lamp from ams OSRAM authorized source is that lamps will be covered under warranty policy as defined by the company. But this won't be the case with counterfeit lamps.

Moreover selling, using, or promoting counterfeit lamps always comes with legal repercussions.

ams OSRAM has a professional team working with lighting fixture manufacturers worldwide to design specific products suited to the requirements of their partners. ams Osram delivers advanced lighting solutions commonly used in the entertainment industry to bring a gleam to the eyes of artists, lighting designers, and – most importantly – the audience.

