Technology, Tradition, and Transformation:
The Narrative Behind Majestic Deepotsav 2024

An Insightful Discussion with the Technical Brains behind Deepotsav 2024

*In the world of event technology, **Deepotsav 2024** stands out as a notable project. It exemplifies the power of integrated multimedia systems. More than just an event, it was a groundbreaking cultural production that remarkably united people.*
*PALM Expo Magazine team recently had the privilege of speaking with **Davinder Wadhwa** and **Pratik Wadhwa**, the visionaries behind this Multimedia project.*

Reporter: Mr. Wadhwa, could you tell us about your vision behind this project?
Mr. Wadhwa: Our vision was to transform Ram ki Paidi and its 370-foot façade into a living canvas, bringing Lord Rama's story to life through cutting-edge multimedia. We aimed to create an unparalleled cultural display that would use technology to make ancient mythology a captivating, emotionally resonant experience for audiences.

Reporter: How did you bring the epic "Hanuman Ji Ki Ramayan" to life, and what was the inspiration behind this unique retelling?
Mr. Wadhwa: We drew the narrative from the Yudh Kand of the Valmiki Ramayana, presenting a unique **Reverse Ramayana**, a retelling of the story from Hanuman's perspective. This beautiful narrative was crafted by the eminent writer and director, Atul Tiwari Ji, with the exceptional creative efforts of Priyanka, Mandeep and the talented team.

Reporter: How did you create an immersive experience for the audience?
Mr. Wadhwa: Our 370-foot façade transformed into a living canvas through innovative projection mapping. The 150-foot stage on the sacred waters of Saryu at Ram ki Paidi served as our storytelling platform. We brought 150 artists from across India to create a mesmerizing performance, choreographed by the renowned choreographer Maitreyee Pahari.
The multimedia show combined 3D Projection, laser lights and sound with 150 live artists to revive a forgotten chapter of the Ramayana. More than just a performance, it was a unique cultural experience that connected mythology and modern storytelling, creating an unforgettable event for Ayodhya.

Reporter: Can you walk us through the technical infrastructure you deployed?
Mr. Wadhwa: It was truly a remarkable setup. We assembled **20 nos. Christie Laser Crimson DWU 31 projectors** each delivering more than **30,1500 lumens** We deployed 24 nos. Laser units, with varying intensities of 60W and 40W, **08 nos. Clay Paky Skylos**, 300 nos. Moving Head units, 100 nos. Moving Head Wash units, 350 nos. LED PAR and **150 nos. LED Pixel Batten** DMX, all controlled through advanced software. The sound system featured 18 nos. Power line array **JBL VTX A12 Speakers**, **12 nos. JBL VTX B28 SUBS**, **18 nos. Centre JBL VTX A12 speakers**, **12 nos. Centre JBL VTX B28 SUBS** and 08 Monitor L-Acoustics. The show was run on 8 nos. Original **PIXERA** Servers. Essentially, we built a dynamic storytelling platform that could instantly bring mythological scenes to life.

Reporter: What was the most challenging aspect of this event?
Mr. Wadhwa: Integration! We embraced a holistic storytelling approach by making technology the storyteller. Our control systems enabled real-time coordination of projection, lighting, and sound with 150 live artists, creating an immersive experience with crystal-clear audio for over 100,000 attendees per show. The show was witnessed by approximately more than 500,000 people over three days.