



PALM SUMMIT CONFERENCE & SEMINAR

Knowledge Quotient at PALM AV-ICN expo 2022

Manufacturers and distributors spend three fruitful days at PALM, exhibiting and showcasing their latest products, but beyond the enticing exhibition stands, are fringe events like the PALM Conference & Seminar Programme that are arguably the most valuable feature of the three days, wherein delegates can connect with some of the industry's biggest influencers and thought leaders.

Curated by PALM AV-ICN magazine, the PALM Summit is the learning and networking platform where the best talent and top-notch professionals from the country and across the world, share their expertise, skills and knowledge on technology and industry trends through a range of topics covering pro audio & light, AV Install & Integration and Music Production.

Each year the PALM expo brings together the largest gathering of Stage

Conference Audio Partner:



Sound, Lighting, Pro AV, Music Industry and Event Tech professionals on its Conference platforms for dissemination of knowledge, information sharing, and networking while also providing unprecedented opportunities for potential collaboration.

Delegates and visitors to the expo can look forward to a comprehensive and diverse program this year. The PALM Summit will host 20 sessions featuring 30 experts across the three days of the expo with each day discussing technologies and trends reinventing the business. This definitive knowledge platform of influential leaders, buyers and sellers, policymakers and experts, is what makes the PALM Summit a leading conference and seminar platform for the Pro Audio, Pro AV and lighting industry in India.

The three-day PALM SUMMIT – Conference & Seminar will be held at the **Grande C, opposite Hall 1** of the expo. Vital audio support to the three-day programme from Audio Partners **HARMAN International (India) Pvt. Ltd.** has provided crucial impetus to the staging of the programme.

At the time of going to press, the line-up of speakers for 2022 include some of the most reputed names in the industry. The listing provides an overview of the three-day schedule.

The expo has taken a firm initiative to improve the skill and knowledge quotient as industry development and growth depends greatly on efficient technology coupled with product information. The objective has led to the conceptualisation of extremely crucial and all-encompassing sessions at the PALM AV-ICN Summit – Conference & Seminar Programme. The Conference platform, features experts discussing innovative technology, new products, future trends, critical business insights and pathways towards better business and key strategic and topical issues facing the industry across all segments of the pro audio, lighting pro av and install chain. The Conference has a lot to offer – challenges are brought to the fore, solutions are discussed, and attendees walk away with unparalleled knowledge.

PALM has a very strong philosophy and belief in the assets it creates, their utility and purpose, contribution to evolving the industry to high professionalism, greater talent and better business. It is this sense of purpose that drives the PALM Conference & Seminar and the other highlight features like PALM Lighting Design Showcase, Indian Recording Arts Academy Awards and PALM Sound & Light Awards.



SMITA RAI
Deputy Project Director,
PALM Expo

DAY 1: 26th May 2022

PALM EXPO & CONFERENCE 2022 KEYNOTE ADDRESS

Time: **11:00 - 11:15**

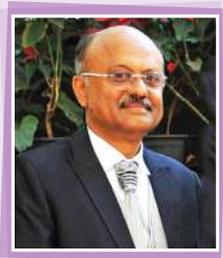
Speaker: **ANIL CHOPRA**, Founding Director, PALM expo
Synopsis: *State of Pro Audio, Lighting and Audiovisual Industry and PALM AV-ICN role as a catalyst*



PERFORMANCE GUARANTEE OF MEGA SCALE LIVE SOUND PROJECTS

Time: **11:15 - 12:00**

Speaker: **ROGER DREGO**, Proprietor - Electrocraft | Roger Drego Theatre Management | Star Professional Audio
Synopsis: *Delivering Guaranteed Sound Reinforcement for events which cater to lakhs of people and covering thousands of sq. mts., requires immense planning and experience. This session will offer a glimpse into the challenges of guaranteeing sound reinforcement at showtime. Let's look behind the scenes at big events.*



HOW GOOD MONITOR MIXING CAN BOOST A PERFORMANCE: INSIGHTS, TIPS AND TRICKS

Time: **12:15 - 13:00**

Speaker: **ASHISH SAKSENA**, Live Sound Engineer for Shankar Ehsaan Loy and KK

Synopsis: *The best quality of a live performance cannot be experienced unless and until the audio engineer has the knobs dialed-in precisely. This session will talk about positioning microphone, sound-check, tuning stage monitors, attitude of the monitor mixer, monitor mixing techniques, dealing with expectations of artistes, creating space when mixing monitors for A-list artists, stage monitor vs iem - pros and cons, dealing with challenges such as occlusion effect etc.*



RESHAPING THE FUTURE OF EQUIPMENT RENTAL SERVICES IN INDIA

EESA PALM SESSION on Event Equipment Rental Services Market Dynamics

Time: **13:15 - 14:00**

Speaker: **WARREN D'SOUZA**, Founder & Managing Director - SOUND.COM / EESA Member

Synopsis: *This session will discuss the volatile nature of live event equipment rental services, challenges with inventory, need for key operational reformations (both business and on-site) and keeping up changing profile of live stage events.*



EEMA PALM SESSION ON CURRENT STATE AND FUTURE OF THE EVENT INDUSTRY

Time: **14:30 - 15:30**

Synopsis: *This session will talk about the current state and boom in the event industry, how the event industry perceives itself and growth factors which are playing catalyst for the industry.*

www.palmexpo.in/conference-agenda-new-2022.aspx

SYSTEMS ENGINEERING FOR THE BIG STAGE

Time: **15:45 - 16:30**

Speaker: **DWAYNE DAS**, Application Engineer, Alphatec Audio Video Pvt. Ltd.

Synopsis: *This session will discuss the entire scope of hardware, software and engineering required to deliver very extensive communication, networking, sound reinforcement and connectivity required for live sound events of a large scale. The session will also touch upon the different challenges involved and provide insight on how these challenges can be overcome with real-world examples.*



QUALITY PARADIGM OF MEGA SCALE AV PROJECTS

Time: **16:45 - 17:30 hrs**

Speaker: **PRASHANT GOVINDAN**, Regional Consultant - India, Generation AV

Synopsis: *The session will discuss how Indian Integrators can ensure global levels of quality for large scale AV Projects.*



TOP 50 PRODUCTS & TECHNOLOGY

Time: **17:45 - 18:30**

Synopsis: *In this session PALM has selected the top 50 products and technologies trending in the market. This unique presentation allows you to meet the companies on the show floor for Q&A about their products. These products will be moving the market. This unique presentation celebrates the evolution and innovation of technology and recognizes trends in the Pro Audio and Lighting Industry.*



DAY 2: 27th May 2022

GREATER OPPORTUNITIES IN THE AV INDUSTRY

Time: **11:00 - 12:00**

Speaker: **PRASHANT GOVINDAN**, Regional Consultant - India, Generation AV

Synopsis: *The exploding AV industry offers dynamic middle managers, fantastic opportunity to grow professionally. The session will provide insight to candidates and aspirants to plan a future in AV-ICN (integration, communication, networking). The panel will discuss how as an industry we can do a better job in cultivating talent for the future as a win-win for all.*



DOLBY ATMOS FOR MUSIC

Time: **12:15 - 13:00**

Speaker: **SREEJESH NAIR**, Avid Dolby Certified Audio Application Specialist

Synopsis: *This session will talk about Dolby Atmos and its techniques in mixing Music and Post. It will cover a quick fundamental of the technology, what to look for, how to listen, and techniques to use these details in mixing and delivering a mix.*



CONVERGING TECHNOLOGIES THAT REINFORCE LIVE EVENTS OF THE FUTURE

EESA PALM TECHNOLOGY SESSION

Time: **13:15 - 14:00**

Speaker: **VIJAY SABHLOK**, Technical Director | Event & Show Director / EESA Member

Synopsis: *This session will track the increasingly evolved landscape of live events as we know it, with an emphasis on avant-garde technologies that allow show producers to assure ultra-immersive and hyper-engaging experiences to their audiences.*



DELIVERING HIGH-END AV SOLUTIONS FOR HIGH-END RESIDENCES

Time: **14:30 - 15:15**

Speaker: **VEERYAVANTA PARIAT BHIDE**, Director of Residential Systems and Solutions, Alphatec Audio Video Pvt. Ltd.

Synopsis: *This session will throw light on the current level of client's expectations, technology and deliverables in today's high end solutions. It will also cover the necessary SI/Consultant skill set required to meet this new level of demand. The session will also talk about some of the latest innovations in multi-room audio, movie audio and movie systems for home entertainment.*



BIG STUDIOS MAKE BIG SOUNDTRACKS

Time: **15:30 - 16:45**

Panelists: **FARHAD K. DADYBURJOR (MODERATOR)**, Recording & Mix Engineer and National Business Head Studios at Alphatec Audio Video Pvt. Ltd.; **SHANTANU HUDLIKAR**, Senior Consulting Recording and Mix Engineer; **BISHWADEEP CHATTERJEE**, Film Sound Designer, Sound Editor, Audio Mixer and Partner at Q Factor and Orbis Studios, **KJ SINGH**, Audio Engineer, Music Producer and Partner at Asli Music LLP



Synopsis: *This Panel Discussion will deliberate on the need for re-establishing focus on top of line studios with big, quality, state-of-art recording gear to record the big music soundtracks. Earlier, in the 80 and 90s there was aspiration to record tracks in a studio and make it a global hit but now even the biggest artistes are recording in home studios. This session will discuss the importance and need for recording in professional studios.*

AV ARCHITECT AWARD OF THE YEAR

Time: **17:00 - 17:30**

Speaker: **NARENDRA NAIDU**, Chairman and Managing Director, Rhino Engineers Pvt. Ltd., Ahmedabad; **ANIL CHOPRA** Founding Director, PALM expo

Synopsis: *PALM AV-ICN platform is dedicated to Audiovisual Communication and Audio Video Integration and Networking has instituted the Best AV Architect Award as a Recognition of Excellence in AV Integration. With this award AV-ICN*



aims to recognize professionals who have achieved excellence in adopting latest technologies in AV Architecture Design, Installation and Program. This year Mr. Narendra Naidu, Chairman and Managing Director, Rhino Engineers Pvt. Ltd. has been selected as Best AV Architect 2021 for his exemplary work, knowledge of best practice in AV design for the Statue of Unity Project and other visitor attraction projects. Mr. Naidu will also throw light on how this project was executed and accomplished.

HOLISTIC AND NEW LIGHTING DESIGN CONCEPTS FOR STAGE AND SPECIAL VENUE EVENTS

Time: **17:45 - 18:45**

PANELISTS: **VIRAF POCHA (MODERATOR)**, Director, Landmark Productions (P) Ltd; **NAVEEN DESHPANDE**, Founder and Director, Ground Control; **RASESH PAREKH**, Founder & Proprietor, Integrated Entertainment Solutions; **SREEKANTH**, Director, Cameo Light Academy
Synopsis: *New lighting concepts using Wi-Fi / IR, remote control, automation and advanced technology*



DAY 3: 28th May 2022

Session Powered by:



▶▶ NEUMANN.BERLIN

GETTING YOUR STUDIO DOLBY ATMOS HE READY

Time: **11:00 - 12:00**

Speaker: **BHASKAR PAL**, Content Lead - India, ME, Africa at Dolby India
Synopsis: *With the popularity of Dolby Atmos and the recent momentum of Atmos Music and Dolby Atmos for Home Entertainment (HE), more and more content is being mixed and released in Dolby Atmos on the major music streaming platforms and OTT services globally. This has also resulted in a growing demand for mixing facilities, designed to international standards, catering to Dolby Atmos nearfield mixes. Not everybody is fully aware of the requirements for near-field Atmos mix rooms and this session aims to throw some light on the basic design requirements for these rooms. This session will benefit all studio designers, acoustic consultants, and system integrators as well as existing studio owners contemplating upgrading their mix room.*



'THE PROCESS' - DESIGN & CONSTRUCTION OF ACOUSTICALLY SENSITIVE SPACES

AES INDIA PALM TECHNOLOGY SESSION

Time: **12:15 - 13:00**

Speaker: **ROLINS THOMAS ROY**, B.Arch, M.IOA, M.ASA, : Partner, Rolins Arcoustics LLP

Synopsis: *This session will give a brief overview of the stages involved in projects with acoustic detailing & stringent spatial requirements. From the drawing board to setting acoustic design criteria & specifications and then moving onto the execution at site until completion - irrespective of the type of project i.e private & public spaces like studios, theatres, sports venues or cultural halls and more. An Architect/Acoustic consultant's perspective on the 'process' of how these are addressed and brought to reality.*



BUILDING BRIDGES: CONCEPTUALIZING A STREAMLINED APPROACH TO ORGANIZING WORLD-CLASS EVENTS

EESA PALM PANEL DISCUSSION

Time: 13:00 - 14:30

PANELISTS: **SAGAR REDDY** (MODERATOR), Director, Activ Solutions (Moderator); **FELIX REMEDIOS**, Managing Director, Reynolds Professional Sound & Lighting, **SURESH MADAN**, Founder & CTO, Dynamix Media, **ROSHAN ABBAS**, Founder, Commune India | Director, Geometry Encompass; **RAJESH KV**, Founder / Partner of CAB



Synopsis: An engaging panel discussion that explores the possibilities of enhancing synergies between the event producer / event management community and the equipment rental services community, with a focus on improving communication, streamlining processes, and fortifying technical knowledge and expertise between the two communities.

STAGE MUSIC PRODUCTION FOR LIVE VIDEO STREAMING

Time: 15:00 - 15:45

Speakers: **BETSON CARVALHO**, Founder, BNA Talents; **NIXON JOHNY**, Founder, NJSM Virtual Studio

Synopsis: With the development of streaming technologies, musicians now have an opportunity to perform virtually to a diverse audience, across the world. This session will talk about streaming solutions and tools required to bringing online events and virtual stage performances to life. The session explores all the technology required to deliver.

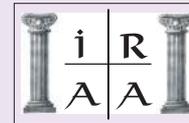


IRAA 2021 FELICITATION CEREMONY AND OPEN FORUM

Time: 16:00 - 17:00

Synopsis: The Indian Recording Arts Academy Awards (IRAA) 2021 streamed live on 5th Feb 2022. IRAA announced winners across 50 categories, selected from almost 1400 nominations received, for movies, soundtracks and albums released between 1 January 2020 and 31 December 2020. The IRAA 2021 winners will be felicitated at this ceremony in the presence of Jury members. This session will also be an open forum for discussing the IRAA categories for 2022 and the evolving Independent Music scene.

15th edition



INDIAN
RECORDING
ARTS ACADEMY
AWARDS



Nashida

Guangzhou Nasida Stage Lighting Equipment Co., LTD



4 Way DMX Distributor



Photoelectric isolation ST-8



Pilot 2000



Pilot 2000



DMX-384B



8 Way DMX Distributor



DMX512



Mini192



DMX192L



DISCO 240



New Sunny 512



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