

Video Inventory List

1. Club Area –
 - Epson EB-W05 Projector – 2 Nos.
 - 120" Motorised 16:9 Ratio Screen – 2 Nos.
2. Outdoor/Garden Area –
 - Samsung 49" Digital Signages – 2 Nos.
 - Benq MH740 – 1 No. (Giving 220" Screen Size from a distance of 28 feet with high Lumens)
 - 220" Tab Tension Motorised

Plan:

Touchwood's team designed the Cabling in a way so as to accommodate any addition of speakers, changes in the woofer placements and changes in the Portable systems for Live Gigs performance. The cabling layout was submitted to the Designers and the agencies and accordingly the cabling was initiated on-site. They used a

junction of all these cables is the DJ Console area; provisions are made to make any Zone Amplifier location as the main zone.

The foreground speakers used were the most high-end speakers from Audac- theFX 3.15 weighing around 50 kgs each and having old-school connections for mid frequency (200 Watts RMS), Low-Mid Frequency (500 Watts RMS) and low frequency (50 Watts RMS).

The combination of these 2 Foreground Speakers played a vital role in filling up the sound in the entire club and the massive 18" Bass Cabinets proved their worth by providing adequate energy to the room. The PX 11 speakers were planned and commissioned towards the end of the room as it needed to act as fillers to the main foreground speakers.



Outdoor area deployed with Audac Speakers

Kasper Conduit Install cable of 2.5 sq. mm. for the club and outdoor area, whereas the Patisserie is wired with Kasper 1.5 sq. mm. Conduit Install cables. They used over 700 meters of cables to accommodate any further change in the speaker/woofer placements.

The club area is equipped to handle more than 8 speakers and 4 woofers, while the outdoor area is designed to handle 8 speakers.

The DJ was provided with one of the latest Pioneer CDJ-2000NXS2 Players and DJM-900NXS2 Mixer, along with Yamaha MG10 XU Mixer, whilst the artist would be using the Yamaha MG16XU Mixer for live gigs coupled with Wharfedale Active Speakers.

300 meters of audio cable has been laid down for interconnections between the zones. The main

Challenges:

The Installation phase proved to be challenging for Touchwood. Their plan of suspending the huge foregrounds speakers using truss, to ensure better coverage and dispersion at the right angle was objected by the management of the entire complex better known as 'The Mills' which is a century old cloth mill by the name of Raja Bahadur Mills next to Pune Railway station, stating that "No product can use the ceiling/truss for its installation." Although the heights were of 15 ft to 25 ft, the load bearing structure was

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was from a non-business background, he always nurtured a strong ambition to start a business of his own. His father who worked in the service industry had already made it clear that he had just enough money to help young Mukesh with his education. That is when Mukesh Panjwani started working part-time in different factories while also completing his college education. Eventually, through sheer hard work and determination he collected enough money to setup a very small production unit with no other staff besides himself to make the connector. Working for more than 16 hours a days, he

audio and video cords, accessories like surge protectors, voltage converters etc. Extensive travel to other countries with his son Dipesh Panjwani, helped him understand the new products being launched in the global market and he started manufacturing similar products here in India. MXMDR also started exporting a lot to Singapore, South Africa, Australia and China.

A self-made man, to this day Mukesh Panjwani works on a 12-hour schedule and answers every single

“I have received many awards from the electronics industry and electronics associations but this is my first award from the pro audio industry of which I have been a part since the last 40 years. I am extremely pleased, honoured and overwhelmed to receive this recognition in front of my industry peers and colleagues.”

Mukesh Panjwani, CEO & Managing Director,
MX MDR technologies

slowly expanded his business, acquiring more production units by the late 70s, in Santacruz, Goregaon and Andheri in Mumbai and hiring more people in these units. He acquired properties in Lamington road for his dealers so that they had easy access to electronic equipment being manufactured by MXMDR. He also started sponsoring many events to help the industry.

By 2006, Mukesh Panjwani had realized that the volume of work was increasing and it would be difficult to work out of different units. That is when he put up a huge factory in Vasai and shifted base to Vasai so that he could monitor all the production under one roof.

The product portfolio too started increasing from audio connectors to video connectors,

email, message and phone call, even if it is late at night or the wee hours of the morning. Today he has around 210 employees working under him. His main philosophy to provide the best possible quality in the best possible price also helped him grow his distributor network. MXMDR has around 68 distributors today who supply to almost 1400 – 1500 dealers across the country. His distributors are like family to him and he believes in giving them proper space and authority to sell.

MXMDR today is also channel partner for brands, which include Peavey, SICA, Superlux, Extron, Dragon and Hill Audio.



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